



OWASSO'S REDBUD FESTIVAL PARK
PHOTO CREDIT: DR. LESLIE CLARK

2024 INVESTMENT CAMPAIGN

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SEVEN



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THE OWASSO CHAMBER OF COMMERCE

MESSAGE FROM
PRESIDENT & CEO

•
Chelsea Levo Feary



Dear Owasso Chamber Members,

It is time to launch the 2024 Investment Campaign, aimed at funding exceptional programs and events that will enrich our beloved community. Over the years, the Owasso Chamber of Commerce & Economic Development has grown into a vibrant and influential force, actively shaping the economic landscape, and promoting prosperity within our community. Our collective efforts have laid the foundation for a strong and thriving commercial environment, empowering small businesses, and fostering innovation.

The 2024 Investment Campaign is an essential piece of our chamber's journey. It signifies our commitment to investing in initiatives that will enhance the quality of life for all residents and strengthen our local economy. Through this campaign, we aim to raise funds to support a diverse range of programs and events that will address business needs, seize new opportunities, and forge connections that benefit our entire community.

Our strategic focus for the 2024 Investment Campaign is centered around four key pillars:

- **Business Development and Support:** We will introduce targeted programs that provide valuable resources, training, and mentoring to our members. By nurturing a robust ecosystem of entrepreneurship and fostering the growth of existing businesses, we will create a foundation for long-term success.
- **Community Engagement and Collaboration:** We believe in the power of partnerships and collaboration. Through our campaign, we will facilitate community-driven initiatives that bring together businesses, civic organizations, and residents, fostering a sense of unity and civic pride.
- **Education and Workforce Development:** To ensure a skilled and talented workforce for the future, we will invest in educational programs and initiatives that equip our youth with the necessary skills and knowledge. By forging strong ties between businesses and educational institutions, we can build a pipeline of talent that will drive our community forward.
- **Events and Marketing:** We understand the importance of showcasing Owasso's unique identity and attracting visitors to our city. With the funds raised, we will organize engaging events, develop marketing campaigns, and leverage digital platforms to amplify the voice of our local businesses, drawing attention to the wealth of opportunities within our community.

I invite you to join us on this transformative journey. Your support, both in terms of financial contributions and active participation, is instrumental in realizing our collective vision for Owasso. Together, we have the power to shape the future and create a community that is prosperous, inclusive, and dynamic. Thank you for your continued support and dedication to our community and the Owasso Chamber of Commerce & Economic Development. Let us invest in the future and continue to make a lasting impact for generations ahead.

With warm regards,
Chelsea L. Feary
President & CEO Owasso Chamber of Commerce

INTRODUCING THE INVESTMENT CAMPAIGN

If you are looking for a way to increase visibility for your business in the community, look no further! Marketing opportunities and sponsorships for chamber events are available to fit varying budgets. We can help cater to your needs. If you are interested in sponsoring an event or program please contact Priscilla Wenzel at priscilla@owassochamber.com or 918-376-0343.

SIGNATURE EVENTS

ANNUAL AWARDS GALA | JANUARY
EMPRESS AWARDS | MARCH
REDBUD DAYS | MAY
STAG & SWAGGER | AUGUST
LEADERSHIP OWASSO | AUGUST - JUNE
ANNUAL GOLF CLASSIC | OCTOBER

MONTHLY EVENTS

MONTHLY MEMBERSHIP MEETINGS
(M3 LUNCH) | 8 MONTHS A YEAR
LEGISLATIVE SERIES | 2 TIMES A YEAR
STATE OF EDUCATION | AUGUST
STATE OF CITY | DECEMBER

The Investment Campaign is designed to give Chamber members numerous opportunities to become more involved with the Chamber on various levels through greater public awareness of Chamber programs, projects and events. In addition, the campaign makes it easier for the businesses to budget for the coming year and helps improve the efficiency of Chamber-sponsored events.

Chamber Volunteers will be contacting local businesses during the eight-week campaign looking for support for these sponsorship opportunities.

Through the Investment Campaign, the Chamber staff reviews and evaluates current programs and develops a menu of sponsorship opportunities tailored to fit any budget, big or small. The Investment Campaign is designed to be fun and exciting for team members with rewards available throughout the campaign.

Throughout the United States, Investment Campaigns are gaining support and popularity among progressive chambers of commerce and have been embraced by chamber members, board leadership and staff because of the beneficial nature of the campaign.

ANNUAL AWARDS GALA

The Annual Chamber Awards Gala is the premier party of the year. Come celebrate in style for an evening of honor and glamour as we award distinguished members of our community. It will be an evening of music and memories as we raise money for the ongoing efforts of the Owasso Chamber to serve our community.

LOCATION Hard Rock Casino Tulsa

DATE Saturday, January 20th, 2024

INDIVIDUAL TICKETS

Owasso Chamber Members \$100

Non-Members \$110



007[™] THEMED GALA

AWARDS SPONSOR

A representative from the sponsor(s) will have the opportunity to introduce the awardees. The complete package is valued at \$5,000. Your business will also be recognized as the sponsor of the following awards:

- ◆ Ambassador of the Year
- ◆ Community Impact Award
- ◆ Chamber Appreciation Award
- ◆ Chamber Service Award
- ◆ Economic Impact Award
- ◆ President's Award
(the Owassome Award)
- ◆ Chairman's Award
- ◆ Newcomer of the Year
- ◆ Small Business of the Year
- ◆ Advocate of the Year

2024 Awards Sponsor:



Sponsorship OPPORTUNITIES

The Annual Awards Gala would not be successful without your contributions. We are offering a variety of levels to fit a wide range of budgets.

INVESTMENT LEVELS	HIGH STAKES	PRESTIGE	INTRIGUE	TABLE
Number Available	SOLD	4	5	10
Seating/Tickets	8	8	8	8
Table Location	Front & Center	Front Row		
Bottles of wine at table	2	1		
Logo / Name displayed at table	✓	✓	✓	✓
Logo placed in most prominent position of all marketing	✓			
Logo placed in top billing of all marketing		✓		
Logo placed prominently in all event promotions			✓	
Recognition in Program	✓	✓	✓	✓
Name recognition from podium at event	✓	✓	✓	
Opportunity to introduce a speaker from the podium	✓			
Investment Amount	\$5,000	\$3,000	\$1,500	\$1,000



SPECIAL INTEREST SPONSORS

<p>MUSIC SPONSOR</p> <p>\$1,000</p> <p>4 AVAILABLE</p>	<ul style="list-style-type: none"> ◆ Two (4) tickets to event. ◆ Signage with logo placed next to musicians. ◆ Name recognition from podium during program. ◆ Recognition in program.
<p>VIDEO SPONSOR</p> <p>\$1,000</p> <p>4 AVAILABLE</p>	<ul style="list-style-type: none"> ◆ Two (4) tickets to event. ◆ Logo displayed at beginning and end of video during the Awards presentation.
<p>COCKTAIL SPONSOR</p> <p>\$500</p> <p>4 AVAILABLE</p>	<ul style="list-style-type: none"> ◆ Two (2) tickets to event. ◆ Logo displayed on signage at event next to bar. ◆ Recognition in program.
<p>DECORATIONS SPONSOR</p> <p>\$250</p> <p>10 AVAILABLE</p>	<ul style="list-style-type: none"> ◆ One (1) ticket to event. ◆ Recognition in program.



MONTHLY MEMBERSHIP
MEETING

Sponsorship

INVESTMENT LEVELS	HOST	PRESENTING	PLATINUM	GOLD	TABLE	HALF
Number Available	SOLD	SOLD	2	5	Unlimited	Unlimited
Seating/Tickets	8	8	8	8	8	4
Table Location	Front	Front & Center	Front	Priority	Reserved	
Logo/Name displayed at table	✓	✓	✓	✓	✓	✓
Logo placed in top billing of all event marketing	✓	✓	✓			
Logo featured in all event marketing				✓		
Logo and link on Chamber website	✓	✓	✓	✓		
Sponsor Name recognition during event	✓	✓	✓	✓		
Opportunity to introduce a program speaker		✓				
Invitation to all private/pre-meetings with guest speaker	✓	✓	✓			
Opportunity for company representative to facilitate a program Q&A	✓					
Investment Amount	\$5,000	\$5,000	\$3,000	\$2,000	\$500	\$250



ADDITIONAL OPPORTUNITIES

ANNUAL PASSPORT \$200 Reservation for one person to attend all eight (8) M3 Luncheons. No refunds if unable to attend a lunch. Reservation is transferable to another person, but staff must be notified prior to reservation deadline for event by the original reservation holder.

ANNUAL PASSPORT PLUS \$280 Annual Passport plus the two State of Owasso events.

ABOUT

The Chamber's Monthly Membership Meeting - or M3 Lunch - provides networking opportunities, community updates, and professional development for our membership and beyond. Come enjoy lunch among 120 - 150 engaged individuals from Owasso and the surrounding area.

LOCATION Tulsa Technology Center, Owasso Campus

DATES The Chamber Monthly Meetings occur on the first Wednesday of the month

Wednesday, February 7, 2024

Wednesday, March 6, 2024

Wednesday, April 3, 2023

Wednesday, May 1, 2024

Wednesday, June 5, 2024

Wednesday, September 4, 2024

Wednesday, October 2, 2024

Wednesday, November 6, 2024



INDIVIDUAL TICKETS

Owasso Chamber Members \$25
Non-Members \$30



NEW MEMBER
ORIENTATION

Sponsorship

INVESTMENT LEVELS	GREETING	WELCOME
Number Available	4	Unlimited
A business representative can be present to meet new members and deliver a welcome message	✓	
Logo used in pre-marketing	✓	✓
Logo displayed at event	✓	✓
Name recognition at event	✓	✓
Investment Amount	\$250	\$150



ABOUT

The New Member Orientation is a quarterly opportunity for new, prospective, and renewing Owasso Chamber members to gather, meet, and learn more about how your Chamber can serve you. Members can engage staff in questions and conversation regarding Chamber programs, events, meetings, governance, information, and more. Staff will also be able to assist new members with signing up for upcoming Chamber programs and events at this time.

LOCATION Tulsa Technology Center, Owasso Campus

DATES Dates are to be determined in the following months

January 2024

July 2024

April 2024

October 2024



BUSINESS OVER
BREAKFAST

Sponsorship

LOCATION Various Locations

DATES BOB events are one-hour events and held on the second Wednesday of each month anytime between 8:00 AM and 9:00 AM, eleven times a year. This event is not held during the month of July.

INDIVIDUAL TICKETS

Owasso Chamber Members \$0
Non-Members \$10



INVESTMENT LEVELS	BUSINESS
Number Available	11
Each host chooses their month, first come, first served	✓
Sponsorship recognition in:	
Website and social media	✓
Chamber Monthly Membership Meeting	✓
Monthly Newsletter promotion	✓
Quarterly Post Card mailer	✓
Investment	\$300

ABOUT

Business Over Breakfast (BOB) is a networking event designed to develop business relationships and business exposure within our membership community.

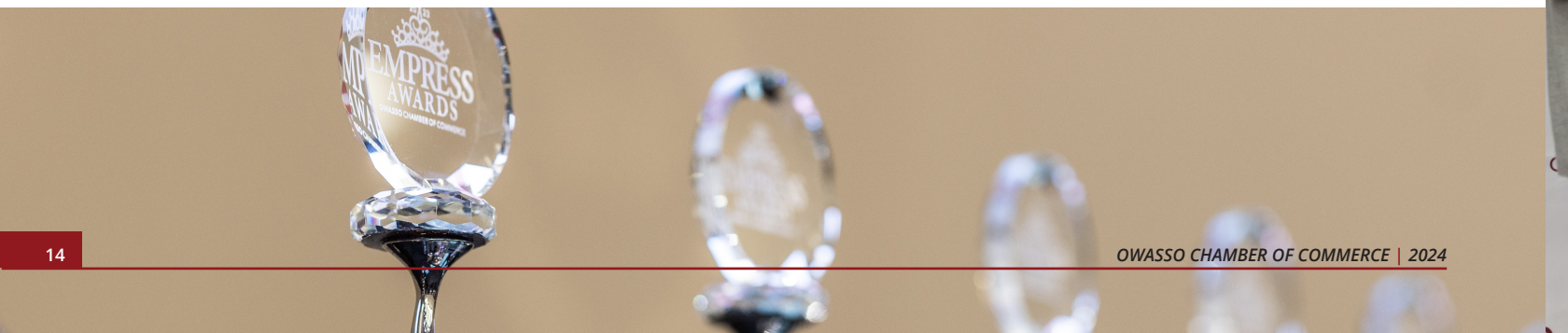
This is an opportunity to invite new faces into your business. The sponsorship fee covers a cash giveaway and the Chamber's expense of marketing the event. Each monthly host sponsor is responsible for providing the venue, food, and a few door prizes. The cash giveaway for each event is \$100 per Host Sponsorship.



EMPRESS
AWARDS

Sponsorship

INVESTMENT LEVELS	HOST	ATHENA	AWARDS	EXEMPLAR	TABLE	DECORATIONS
Number Available	SOLD	SOLD	SOLD	4	8	Unlimited
Seating/Tickets	8	8	8	8	8	2
Table Location	Front & Center	VIP	Reserved	Front Row	Reserved	
Logo / Name displayed at table	✓	✓	✓	✓	✓	
Sponsor name recognition during event	✓	✓	✓	✓		
Logo placed in most prominent position of all marketing	✓	✓		✓		
Logo placed in top billing of all marketing		✓				
Recognition in program					✓	
Company representative invited to introduce keynote speaker		✓				
Opportunity for representative from business to introduce awardee(s)			✓			
Company representative invited to assist with distribution of awards on stage		✓				
Company logo featured on all awards			✓			
Company logo featured on decorations at table						✓
Investment Amount	\$2,500	\$2,500	\$2,500	\$1,500	\$500	\$500



EMPRESS AWARDS

HONORING OWASSO BUSINESS WOMEN

ABOUT

Celebrate outstanding women in our community at the annual Empress Awards Luncheon. Twelve awards will be given to influential ladies in our community. Nominations will open in January for each category. This luncheon will feature a keynote speaker following the awards recognition. Come honor all of our accomplished females in Owasso at this exceptional event.

LOCATION Tulsa Technology Center, Owasso Campus

DATE March 2024



INDIVIDUAL TICKETS

Owasso Chamber Members \$45
Non-Members \$50



STAG &
SWAGGER

Sponsorship

INVESTMENT LEVELS	HOST	ALL-STAR	BARREL	FIELD
Number Available	1	2	2	4
# Tickets	8	6	4	2
Sponsor name recognition during event		✓	✓	✓
Logo placed in top billing of all marketing		✓		
Logo placed in top billing in all event promotions			✓	
Name and logo linked on Chamber website		✓	✓	
Company name on Chamber website				✓
Opportunity to announce prize winners that evening		✓	✓	
Investment Amount	\$2,500	\$2,500	\$1,500	\$500





STAG AND SWAGGER

A GATHERING FOR OWASSO BUSINESSMEN

ABOUT

Enjoy an evening of drinks, food, cigars, and sports. Hear from Owasso's Coaches while networking with your friends at Stag & Swagger

LOCATION Bailey Ranch Golf Club House

DATE August 2024



INDIVIDUAL TICKETS

Owasso Chamber Members \$30
Non-Members \$35

REDBUD FESTIVAL
DAYS

Sponsorship

INVESTMENT LEVELS	FESTIVAL	BRUSH - FRIDAY	BLOOM - SATURDAY	REDBUDDIES	MURAL
Number Available	SOLD	5	6	Unlimited	20
Seating/Tickets	8	8	8	8	8
Logo placed under Festival Sponsor in all event promotions.	✓	✓	✓		
Top marketing in all event promotions including radio, social media, billboard marketing	✓				
Overall sponsor for this evening on Friday, May 6, 2024. Sponsor will be a part of announcing winner of Mural Contest, and announcing musical performance.		✓			
Overall sponsor for this morning and early afternoon on Saturday, May 7, 2024. Sponsor will be a Grand Marshall in Children's Parade and will help announce musical performance.			✓		
Sponsor a student mural on Fine Art Friday, May 6, 2024. This sponsorship will get you a sign next to the student and mural with the business logo.					✓
This sponsors the Children's Parade on Saturday, May 7, 2024. Logo will be placed on parade application and in all marketing for the parade. Sponsor has opportunity to walk with the Grand Marshall's for the parade.				✓	
Investment Amount	\$10,000	\$5,000	\$5,000	\$500	\$250





ABOUT

Owasso Redbud Festival Days is an annual festival held to celebrate, collaborate, and create in our community. Held the first weekend in May, Redbud Festival Days brings together art, food, vendors, families, and more. Come celebrate Springtime in Owasso at Redbud Festival Days.

LOCATION Downtown Owasso

DATES Thursday, May 5 - Saturday, May 7, 2024



ANNUAL CHAMBER
GOLF CLASSIC

Sponsorship

ABOUT

This outstanding golf outing is held at our beautiful Bailey Ranch Golf Course in Owasso, OK. Members have a perfect opportunity to entertain clients and prospects in a casual and fun way with the option of a morning or afternoon flight. Breakfast and lunch are served for our morning golfers and lunch is served to our afternoon golfers.

Door prizes are announced twice during the day and after all golfers are done. Tournament awards will be distributed at the end of the day. Every golfer receives a swag bag with a monogrammed Chamber golf shirt with a sponsor on the sleeve.

GAME SPONSORS

\$200 per sponsored sign with logo.

2 spots available for each:

- ◆ Closest to Pin
- ◆ Longest Drive
- ◆ Longest Putt



LOCATION Bailey Ranch Golf Course, Owasso

DATE October 4, 2024

**INDIVIDUAL TEAMS
\$500**



INVESTMENT LEVELS

<p>SHIRT SPONSOR</p> <p>\$5,000</p> <p>1 AVAILABLE</p>	<ul style="list-style-type: none"> ◆ Logo displayed on the Sleeve of Tournament Golf Shirt. ◆ 150 golf shirts produced for event. 	
<p>TOURNAMENT SPONSOR</p> <p>\$3,000</p> <p>2 AVAILABLE</p>	<ul style="list-style-type: none"> ◆ Two (2) teams of four (4). ◆ Tee off on the 1st hole. ◆ Logo on event banner. ◆ Top billing in all event promotions. 	
<p>TITLE SPONSOR</p> <p>\$1,500</p> <p>2 AVAILABLE</p>	<ul style="list-style-type: none"> ◆ One (1) team of four (4). ◆ Tee off right behind Tournament Sponsor. ◆ Featured with Tournament Sponsor in all marketing 	 <p>RCB BANK <i>That's my bank!</i></p>
<p>TOWEL SPONSOR</p> <p>\$1,000</p> <p>SOLD</p>	<ul style="list-style-type: none"> ◆ Logo monogrammed on tournament towel. ◆ 150 towels produced for event. 	
<p>ACE SPONSOR</p> <p>\$750</p> <p>UNLIMITED</p>	<ul style="list-style-type: none"> ◆ One (1) team of four (4). ◆ Prominent billing in all event promotions. ◆ Tee box signage. 	
<p>BEVERAGE CART SPONSOR</p> <p>\$500</p> <p>4 AVAILABLE</p>	<ul style="list-style-type: none"> ◆ Recognition in all event promotions. ◆ Signage on beverage carts. 	
<p>DOOR PRIZE SPONSOR</p> <p>\$500</p> <p>UNLIMITED</p>	<ul style="list-style-type: none"> ◆ Prominent billing in all event promotions. ◆ Signage at the event. 	
<p>HOLE SPONSOR</p> <p>\$500</p> <p>8 AVAILABLE</p>	<ul style="list-style-type: none"> ◆ All day vendor tent on hole ◆ Tee box sign (24'x18') with logo. ◆ Exposure to players 	
<p>DRIVING RANGE SPONSOR</p> <p>\$300</p> <p>UNLIMITED</p>	<ul style="list-style-type: none"> ◆ Custom signage displayed at Driving Range (24 x 36). ◆ Recognition in all event promotions 	
<p>TEE BOX SPONSOR</p> <p>\$250</p> <p>UNLIMITED</p>	<ul style="list-style-type: none"> ◆ Custom tee box sign with logo (24x18). 	
<p>REGISTRATION SPONSOR</p> <p>\$250</p> <p>4 AVAILABLE</p>	<ul style="list-style-type: none"> ◆ Recognition in all event promotions. ◆ Signage at registration. 	

IN-KIND PRODUCT TRADE

MEAL SPONSORS

- One (1) Breakfast Sponsor
- Lunch Sponsor is Trails End BBQ
- Each will receive recognition and signage at the event.

19th HOLE SPONSORS

- Two (2) tickets to eat lunch with teams.
- Logo recognition in all event promotions.
- Signage at the event.

These are product trade options.

LEGISLATIVE
LUNCH

Sponsorship

INVESTMENT LEVELS	HOST	EXECUTIVE	DIGNITARY	TABLE	LIAISON	HALF
Number Available	SOLD	SOLD	3	Unlimited	8	Unlimited
Seating/Tickets	8	8	8	8	4	4
Table Location	Front Row	Premium	Reserved	Reserved	Reserved/ Shared	Reserved/ Shared
Logo/Name displayed at table	✓	✓	✓	✓	✓	✓
Logo and link on Chamber website	✓	✓	✓			
Logo/Name recognition in marketing	Logo	Logo	Logo	✓	Logo	✓
Top billing placement for both event promotions	✓	✓				
Prominent billing in event promotions			✓			
Representative(s) invited to private meeting before event	2	2	1		1	
Sponsor Name recognition during event		✓	✓		✓	
Opportunity to introduce dignitary		✓				
Investment Amount	\$5,000	\$2,500	\$1,500	\$1,000	\$750	\$600



INDIVIDUAL TICKETS

Owasso Chamber Members \$45
Non-Members \$50

ABOUT

The Legislative Lunch provides updates from our top political representatives from federal or state levels. These events are designed to provide business leaders updates on local, state, and national issues. Officials will also provide an opportunity for questions from the audience.

LOCATION Tulsa Technology Center, Owasso Campus

DATES To be determined. Two events per year.



I love our chamber of commerce. I have been an active member since 2017 and continue to make great connections by going to the monthly lunches as well as being an ambassador. Thank you Owasso Chamber for be a great part of our community!! ...KEITH T

LEADERSHIP
OWASSO

Sponsorship

INVESTMENT LEVELS	CLASS SPONSOR	PARTICIPANT SPONSOR	SESSION	LUNCH
Number Available	3	Unlimited	10	10
Sponsor a class and have your logo displayed in every class session and in general marketing	✓			
One member of business may attend sessions and be involved in graduation ceremonies.	✓			
Sponsor a participant to relieve potential cost burden to application		✓		
Sponsor a session. Logo displayed on the session program and in general marketing			✓	
Provide the cost for a class lunch and have your logo displayed during the class session and in general marketing, or provide the lunch as Product Donation				✓
Investment Amount	\$2,500	\$500 OR \$1,000	\$500	\$500 OR DONATION

INDIVIDUAL TICKETS
All Inclusive \$1,100

ABOUT

Leadership Owasso is a program designed to develop and connect strong leaders in the Owasso area who are interested in expanding their knowledge of government, education, economic development, healthcare, social services, and other quality of life initiatives. Beginning with the Class of 2022-2023 each Class will begin in August with a mandatory day and a half Leadership Retreat.

Each session following will consist of one full-day class a month from September through May, totaling 10 Class Sessions. Each Class will be responsible for presenting a philanthropic class project at the end of class, giving back to the Owasso community. A Graduation and Alumni Dinner will occur in June, giving an opportunity for current and past classes to celebrate and connect.

LOCATION Various places

ONE-TIME DATES

Monday, August 21 &
 Tuesday, August 22
 June 2024 (TBA - Dinner)

SESSION DATES

Plan for the third Tuesday of the following months

September 26	December 19	March 26
October 17	January 16	April TBD
November 7	February 20	May 21



AMBASSADOR LUNCH
MEETINGS

Sponsorship

INVESTMENT LEVELS	VENDOR PROVIDES LUNCH	\$300 PER LUNCH
Number Available	12	12
Name and logo recognition at lunch	✓	✓
Investment Amount	IN-KIND TRADE	\$300





OWASSO CHAMBER OF COMMERCE
AMBASSADORS

ABOUT

The Ambassadors Club is a committee of the Owasso Chamber. They participate in ribbon cuttings, grand openings, tours, and other special events in Owasso and the surrounding areas. They promote good will, understanding, and exposure of the Owasso Chamber and the Community. They are the foot soldiers of the organization recruiting and retaining members. They welcome, greet, and on-board Chamber members and guests. This club consists of no more than 30 unique members.

If you are interested in becoming a member of the Ambassadors Club, please ask Chamber staff or an Ambassador for more information.

LOCATION St. John Medical Bldg, Owasso (excluding December)
Tulsa Tech Center, Owasso (December)

DATES The Ambassadors meet the 3rd Thursday of each month

January 18, 2024
February 15, 2024
March 21, 2024

April 18, 2024
May 16, 2024
June 20, 2024

July 18, 2024
August 15, 2024
September 19, 2024

October 17, 2024
November 21, 2024
December 19, 2024



ANNUAL EVENT
PASSPORTS

Opportunity

ABOUT

Annual Passports offer the opportunity for members to purchase tickets to all of our Membership-based events for the year. These Passports pre-register you for our M3 Luncheons and more, upon purchase. This offers the ease of knowing your reservation is secure and a small discount is applied to purchasing all at once. Passport reservations may be transferred to someone of your approval in the event you are unable to attend as long as the Chamber staff is notified ahead of time. Refunds are not available for unattended events and this is non-negotiable.

ANNUAL PASSPORT INVESTMENT LEVELS

<p>ANNUAL PASSPORT DELUXE</p> <p>\$350 UNLIMITED</p>	<ul style="list-style-type: none"> ◆ Annual Passport Plus, ◆ One (1) ticket to the Annual Awards Gala on Saturday, January 20, 2024.
<p>ANNUAL PASSPORT PLUS</p> <p>\$275 UNLIMITED</p>	<ul style="list-style-type: none"> ◆ Annual Passport and the two (2) State of Owasso events.
<p>ANNUAL PASSPORT</p> <p>\$200 UNLIMITED</p>	<ul style="list-style-type: none"> ◆ Reservation for one (1) person to attend all eight (8) M3 Luncheons.

- ◆ Investment Levels are per Chamber Member.
- ◆ No refunds if unable to attend a lunch. Reservation is transferable to another person, but staff must be notified prior to reservation deadline for event by the original reservation holder.



AMBASSADOR PASSPORT INVESTMENT LEVELS

AMBASSADOR PASSPORT PLATINUM \$420 UNLIMITED	<ul style="list-style-type: none"> ◆ Ambassador Passport Deluxe. ◆ One (1) ticket to the Annual Awards Gala at a discount.
AMBASSADOR PASSPORT DELUXE \$350 UNLIMITED	<ul style="list-style-type: none"> ◆ Ambassador Passport Plus. ◆ One (1) ticket to each of the two (2) State of Owasso events at a discount.
AMBASSADOR PASSPORT PLUS \$270 UNLIMITED	<ul style="list-style-type: none"> ◆ Ambassador Passport and a ticket for each of the eight (8) M3 Luncheons. ◆ With an agreement to work registration at two (2) of the luncheons. ◆ <i>This is a savings of \$50.</i>
AMBASSADOR PASSPORT \$120	<ul style="list-style-type: none"> ◆ Covers lunch cost for one Ambassador for all 12 Chamber Ambassador meetings of the year.

- ◆ Must be an approved Chamber Ambassador to purchase any of the Ambassador Passports.



MEMBER TO
MEMBER (M2M)

Sponsorship

INVESTMENT LEVELS	CARD SPONSOR	DEAL SPONSOR
Number Available	2	12
Company logo prominently displayed on the front of the discount card.	✓	
Company discount listed on back of card. Must honor discount for the calendar year.		✓
Investment Amount	\$500	\$100



The companies portrayed in this mock-up, are for demonstration purposes only.

This is only to show a sample of what the member discount card would look like.

ABOUT

This discount card will get you the hottest deals in Owasso between Chamber members! Each member business will receive a free discount M2M card that's good for the whole year, featuring deals only for other chamber members. Additional cards may be purchased through the Chamber Office. Card must be presented at time of purchase for the discount.

DATES Ongoing

MEMBER DISCOUNT CARD
OWASSO LOCATIONS ONLY!

 Total Purchase	 10% off Total Purchase	 10% off Total Purchase
 membership	 10% off Total Purchase	 10% off Total Labor
 Total Purchase	 10% off Total Purchase	 10% off Total Labor

Valid through December 31, 2024 www.owassochamber.com

10% off Any Total Purchase (Excludes Alcohol, Tax, Gratuity)

MEMBER DISCOUNT CARD



RESTAURANT
est. 1901

10% off Any Total Purchase (Excludes Alcohol, Tax, Gratuity)

MEMBER CARD SPONSORS

* Discount card valid through December 31, 2024 www.owassochamber.com

MONTHLY
NEWSLETTER

Sponsorship

ABOUT

The Chamber Monthly Newsletter is a publication featuring announcements and events coming the next month as well as reviewing of the last month. This is an e-newsletter distributed to over 1,400 subscribers.

DISTRIBUTED Via E-mail

DATES The last Friday of each month

INVESTMENT LEVELS	MONTHLY NEWSLETTER	COUPON
Number Available	12	12
Company linked logo listed at the TOP of Monthly Newsletter. You choose the month, or receive a discount by purchasing all 12 months!	✓	
Coupon included in footer of the Monthly Newsletter. Only one coupon allowed per month.		✓
Investment Amount	\$150/MONTH OR SPONSOR ALL 12 MONTHS FOR \$1,500	\$50



Volume I | January 30, 2023



Monthly Chamber News & Updates

This month's Chamber newsletter is sponsored by: (ONLY \$250 A MONTH!)



Visit our Website

Upcoming Events

Keep your message brief, friendly, and to the point. If readers need to know more than you can fit here, add a link to an outside resource that covers the rest.

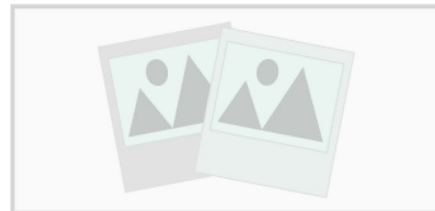
[Link to Additional Resources](#)



Service Spotlight

Think about the purpose of your email: You want readers to respond in a certain way, so use specific call-to-actions such as visit our website, shop the sale now, or sign up for specials.

[Link to Additional Resources](#)



A direct and compelling headlines

**ENJOY
20% OFF**

YOUR BUSINESS COUPON FEATURED
HERE FOR ONLY \$50 A MONTH!

SHOP NOW



JAN

- 11 Business Over Breakfast
- 11 Legislative Series Lunch feat Lt. Gov. Matt Pinnell
- 14 Annual Awards Gala
- 17 Leadership Owasso
- 19 Ambassador Meeting
- 20 Legislative Kick-Off Breakfast
- 25 New/Renewing Member Orientation

FEB

- 1 Monthly Membership Meeting
- 7 Workforce Owasso
- 8 Business Over Breakfast
- 10 Advocate Owasso
- 16 Ambassador Meeting
- 21 Leadership Owasso

MAR

- 1 Monthly Membership Meeting
- 8 Business Over Breakfast
- 10 Advocate Owasso
- 16 Ambassador Meeting
- 22 Empress Awards
- 28 Leadership Owasso

Your LOGO here

SAMPLE POSTCARD

Sponsorship

QUARTERLY EVENTS POSTCARD

ABOUT

Each quarter, the Chamber mails an events postcard to all Chamber members and businesses in our networking database. This postcard is designed to keep businesses informed of upcoming events that will provide an opportunity for them to build relationships and promote their products and services.

In addition to mailing, this postcard is made available to new and future members and is available at all Chamber marketing programs and events. This postcard will also be available on-line.

LOCATION Via Postcard and Owasso Chamber Website

DATES March, June, September and December

INVESTMENT LEVELS

POSTCARD SPONSOR

\$750

4 AVAILABLE

- ◆ Mailed to 400+ addresses.
- ◆ Available at all Chamber events.
- ◆ Inserted in all New Member Packets.



OWASSO WELCOME PACKETS

Sponsorship

ABOUT

The Chamber sends out numerous Welcome Packets to new residents and businesses and Information Packets to prospective new residents & businesses on a monthly basis. These packets contain an assortment of local and state information.

The packet will also include information from one local sponsoring Real Estate agent.

DATES As needed

INVESTMENT LEVELS

REAL ESTATE SPONSOR

\$250

2 AVAILABLE

- ◆ Real Estate Agents will be able to provide a business card and one (1) marketing piece to be inserted in each Welcome Packet and Information Packet that the Chamber mails out for one (1) quarter (3 months) of the year.
- ◆ Limit one (1) agent per quarter.



Sponsorship

AGREEMENT FORM

Volunteer Name _____

COMPANY PURCHASING SPONSORSHIP

Company _____

Approved by (please print) _____

Approved by (signature) _____ Date _____

I am authorized by the company above to sign on their behalf.

Phone _____ Email _____

By signing this agreement, I agree on behalf of the company listed above to fulfill all listed sponsorships. I understand that all sponsorships are ineligible for cancellation after 12/31/22 without express written consent from the Executive Board of Directors. This contract is not complete until it has been reviewed and accepted by the staff. Once accepted, I will receive a copy of the contract signed by the chamber staff.

SPONSORSHIP INFORMATION

Total Value of Sponsorships _____

Event Sponsorship Contact _____

Email _____

Logo/Marketing Contact _____

Email _____

PAYMENT INFORMATION

Payments are due to the Owasso Chamber of Commerce by 1/31/2023. All credit card payments will be processed on this date. All new partners will be required to provide a credit card unless this requirement has been explicitly waived.

Method of Payment: Credit Card Invoice (I understand that payment is due 1/31.)

Credit Card Account Number _____ CVV _____

Cardholders Name _____ Exp Date _____

Additional Information _____

CHAMBER OFFICE USE ONLY

Date and Time Received _____ Staff Initials _____

Approved _____ Date _____

Logo on file _____ Uploaded _____ Emailed to Company _____

COMPANY PURCHASING SPONSORSHIP _____

Please enter the chosen Sponsorship Level(s) and associated amount.

Events	Sponsorship Level	Value
Annual Awards Gala		
Monthly Membership Meeting (M3)		
Legislative Series		
New Member Orientation		
Business Over Breakfast		
Empress Awards		
Stag & Swagger		
Annual Chamber Golf Classic		
Governance		
Ambassador Lunch Meetings		
Marketing		
Annual Event Passports		
Programs		
Leadership Owasso		
Information		
Monthly Newsletter		
Owasso Welcome Packets		
Quarterly Events Postcards		
Membership Discount Cards		
Community Events		
Rebud Festival Days		
Total Sponsorship		\$



OWASSO CHAMBER OF COMMERCE
BUSINESS | COMMUNITY | ECONOMIC DEVELOPMENT



PHOTO CREDIT: FRANK BOSTON

CONTACT INFORMATION



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Email
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Website
<https://www.owasso-chamber.com>